

# Discounts, Coupons and Gift Certificates

## Adding Discounts

Discounts can be applied by amount, percentage or used towards free shipping. You can also set minimum requirements (Amount or quantity) in order for discounts to be applied by SunShop. Discounts can also be applied to specific user groups.

Important: If you are creating a discount that will be applied towards a specific product, you must remember to highlight/select it in the "Product Relations" area as shown in the image below. Similarly, when creating category based discounts, the category(s) must be selected.

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**Name:**

**Discount Type:**

**Value:**

**Min Order:**

**Min Products Ordered:**

**Max Uses:**

**Current Used:**

**Start Date:**

**End Date:**

**Available To:**

**Discount Type:**

**Status:**  On  Off

**Product Relations**

- Apple iBook Notebook 12" M9623LL/A
- Apple iMac 2.16GHz with 24" Display
- Canon EOS Rebel K2 35mm SLR Camera
- Canon PowerShot A530 5MP Digital Camera with 4x Optical Zoom
- Canon Powershot S2 IS 5MP Digital Camera
- Canon Powershot SD500 7.1MP Digital Elph Camera
- Compaq Presario Media Center SR 1830NX Desktop PC
- Compaq Presario V2410US 14" Notebook PC
- Dr. Seuss's ABC Game
- Here & Now Edition Monopoly Board Game
- HP Pavilion Media Center a1610n Desktop PC
- HP Pavilion zv6130us 15.4" Notebook PC
- Leapster L-Max Handheld Learning Game System -Blue
- Olympus iS-50 QD Date 35mm Camera
- Panasonic TH-50PX60U 50" Plasma HDTV

Select all of the products to apply this discount to.

## Adding Coupons

Coupons can also be applied by dollar amount, percentage or used towards free shipping. The difference between coupons and discounts is the **Coupon Code**. This has to be redeemed by entering in the coupon code field during checkout for the discount to take place.

You can also set minimum requirements (amount or quantity) in order for discounts to be applied by SunShop. Coupons can also be applied to specific user groups, products, categories or global.

Important: If you are creating a coupon that will be applied towards a specific product, user or category, you must remember to highlight/select it in the "Product/Category/User Relations" area as shown in the image below.

**Edit Coupons** Logged in as: admin Logout

**Coupon Name:** facebook

**Coupon Code:** FB500

**Discount Type:** Percentage

**Apply To:** All Ordered

**Value:** 10.00

**Min Order:** 0.00

**Max Order:** 0.00

**Max Uses:** 200

**Current Used:** 0

**Start Date:** September 19, 2011

**End Date:** September 23, 2012

**Available To:** Retail

**Coupon Type:** Category Related

**Status:**  On  Off

**Category Relations**

- Books & Magazines
  - ..Textbooks
    - ....Business & Finance
    - ....Computers & Internet
    - ...Science
  - ..Magazines
    - ....Fashion & Style
    - .....Beauty
    - ....Computers & Internet
    - ....Outdoors & Nature
- Movies, Music & Games
  - ..Movies & TV
    - ....DVD
    - ....Blu-ray

Select all of the categories to apply this discount to.

Here is where the Coupon Code itself must be placed before the discount can occur. Note that like discounts, the prerequisites of the coupon must be met before the coupon will apply.

**MONITOR:** NO MONITOR  
**Hard Drive:** 640GB - SATA-II, 3Gb/s, 7,200RPM,  
16MB Cache HDD  
**Sound Card:** Integrated 7.1 Surround Sound Audio  
**Mouse:** None  
**Keyboard:** None

**Subtotal:** \$1999.00

**\$50.00 Off \$700.00 Or More:** -\$50.00

**Total:** \$1949.00

**Estimate Shipping:**

**Coupon Code:**

or

Buy with



[What is Google Checkout?](#)

### Adding Gift Certificates

Gift Certificates allow you or your customers to purchase online vouchers in predetermined amounts to be redeemed by other users by submitting a specific code created by SunShop. Customers can purchase these certificates via the storefront and add them to cart, then checkout to purchase. They can also have them sent directly to the recipient themselves, thus automating the process. (You as the store owner can still manage the gift certificates, however).

Below is the interface for customers ordering via the storefront:

## Gift Certificates



Gift certificates are the perfect solution when you just can't find the right gift or you're short on time. Gift certificates make a perfect present for friends, family, and business associates. Fill out all of the details below to add a gift certificate to your order. Gift certificates are delivered via email so please make sure to double check the email address you enter.

1. Enter Senders Name:

2. Enter Receivers Name:

3. Enter Receivers Email Address:

4. Enter Message:

5. Enter Amount: \$  (\$10.00 Minimum)

[Add To Your Cart](#)

As the administrator, you can create your own Gift Certificates as well. Go to "Coup/Disc" at the top of the administration area, then "Add Gift Certificate". The layout is straightforward:

>> Add Logged in as: admin Logout

**Purchaser Name:**

**Recipient Name:**

**Recipient Email:**

**Message:**

**Amount:** \$

**Remaining:** \$

**Status:**  Enabled  Disabled

Once created, you can go back to view the certificate and have it resent to the recipient, as well as disable or adjust the amounts remaining. You can also see the specific code that was assigned to it for redemption.

» Edit Logged in as: admin [Logout](#)

**?** Certificate Code: XGXJ1GED1FE1GY  
**?** Purchased By: Test Purchaser  
**?** Last Used By: Not Assigned  
**?** Purchaser Name:   
**?** Recipient Name:   
**?** Recipient Email:   
**?** Message: 

Message

  
**?** Amount: \$ 100.00  
**?** Remaining: \$ 100.00  
**?** Status:  Enabled  Disabled

For those actually redeeming a Gift Certificate, this is done via checkout. After the customer enters their mailing and billing address, they are taken to the screen to choose their shipping and payment options. The Gift Certificate field is located here. The amount of the certificate will be used first, followed by the alternate payment method chosen. If the gift certificate amount covers the entire purchase, the alternate payment method is not used.

**Order Review**

[Customer Information](#) » [Details](#) » [Payment](#) » [Review](#) » [Complete](#)

<p><b>Shipping Method</b></p> <p>Please choose a shipping method.</p> <p><input type="text" value="(\$0.00) - [LOCAL] Local Pickup"/></p>	<p><b>Gift Certificate</b></p> <p>Please enter a valid gift certificate to apply to this order.</p> <p>Gift Certificate: <input type="text" value="XGXJ1GED1FE1GY"/></p>
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**Payment Method**

Save time. Check out securely. Pay without sharing your financial information.

PayPal (Via PayPal Site)