Discounts, Coupons and Gift Certificates

Adding Discounts

Discounts can be applied by amount, percentage or used towards free shipping. You can also set minimum requirements (Amount or quantity) in order for discounts to be applied by SunShop. Discounts can also be applied to specific user groups.

Important: If you are creating a discount that will be applied towards a specific product, you must remember to highlight/select it in the "Product Relations" area as shown in the image below. Similarly, when creating category based discounts, the category(s) must be selected.

Adding Coupons

Coupons can also be applied by dollar amount, percentage or used towards free shipping. The difference between coupons and discounts is the **Coupon Code**. This has to be redeemed by entering in the coupon code field during checkout for the discount to take place.

You can also set minimum requirements (amount or quantity) in order for discounts to be applied by SunShop. Coupons can also be applied to specific user groups, products, categories or global.

Important: If you are creating a coupon that will be applied towards a specific product, user or category, you must remember to highlight/select it in the "Product/Category/User Relations" area as shown in the image below.

Here is where the Coupon Code itself must be placed before the discount can occur. Note that like discounts, the prerequisites of the coupon must be met before the coupon will apply.

Monitor: No Monitor
Hard Drive: 640GB - SATA-II, 3Gb/s, 7,200RPM,
16MB Cache HDD
Sound Card: Integrated 7.1 Surround Sound Audio
Mouse: None
Keyboard: None

	Subtotal:	$1999.00
$50.00 Off $700.00 Or More:		-$50.00
	Total:	$1949.00

Estimate Shipping: Postal Code   Run

Continue Shopping   Empty Cart   Update Cart

Checkout   Quick Checkout

Coupon Code:

Apply

or

Buy with   Google

What is Google Checkout?

Adding Gift Certificates

Gift Certificates allow you or your customers to purchase online vouchers in predetermined amounts to be redeemed by other users by submitting a specific code created by SunShop. Customers can purchase these certificates via the storefront and add them to cart, then checkout to purchase. They can also have them sent directly to the recipient themselves, thus automating the process. (You as the store owner can still manage the gift certificates, however).

Below is the interface for customers ordering via the storefront:

Gift Certificates

Gift certificates are the perfect solution when you just can't find the right gift or you're short on time. Gift certificates make a perfect present for friends, family, and business associates. Fill out all of the details below to add a gift certificate to your order. Gift certificates are delivered via email so please make sure to double check the email address you enter.

1. Enter Senders Name:
2. Enter Receivers Name:
3. Enter Receivers Email Address:
4. Enter Message:
5. Enter Amount: $ _____ ($10.00 Minimum)

Add To Your Cart

As the administrator, you can create your own Gift Certificates as well. Go to "Coup/Disc" at the top of the administration area, then "Add Gift Certificate". The layout is straightforward:

» Add   Logged in as: admin   Logout

Purchaser Name: Test Purchaser
Recipient Name: Test Recipient
Recipient Email: support@turnkeywebtools.com
Message: Message

Amount: $ 100.00
Remaining: $ 100.00
Status: ● Enabled   ○ Disabled

Add

Once created, you can go back to view the certificate and have it resent to the recipient, as well as disable or adjust the amounts remaining. You can also see the specific code that was assigned to it for redemption.

» Edit

Logged in as: admin ⊗ Logout

Certificate Code: XGXJ1GED1FE1GY
Purchased By: Test Purchaser
Last Used By: Not Assigned
Purchaser Name: Test Purchaser
Recipient Name: Test Recipient
Recipient Email: support@turnkeywebtools.com
Message: Message

Amount: $ 100.00
Remaining: $ 100.00
Status: ⦿ Enabled ◯ Disabled

Edit

Resend Certificate Details

For those actually redeeming a Gift Certificate, this is done via checkout. After the customer enters their mailing and billing address, they are taken to the screen to choose their shipping and payment options. The Gift Certificate field is located here. The amount of the certificate will be used first, followed by the alternate payment method chosen. If the gift certificate amount covers the entire purchase, the alternate payment method is not used.

Order Review

Customer Information » ✉ Details » $ Payment » Q Review » Complete

Shipping Method

Please choose a shipping method.

($0.00) – [LOCAL] Local Pickup ▼

Gift Certificate

Please enter a valid gift certificate to apply to this order.

Gift Certificate: XGXJ1GED1FE1GY

Payment Method

⦿ PayPal Save time. Check out securely. Pay without sharing your financial information.
◯ PayPal (Via PayPal Site)

Continue